DOMINATE THE MARKET AND DRIVE MORE SALES

with Dealer Spike's Industry-Leading Digital Solutions.

As an industry leader with a passion for solving dealership roadblocks, Dealer Spike knows how to best serve the digital needs of powersports dealers.

WEBSITES

DIGITAL STOREFRONTS

Our premium website platforms are built to dominate local online search and deliver a memorable browsing experience.

ADA WEBSITE COMPLIANCE

Our ADA compliance application ensures the shopping process isn't inhibited by ADA website violations.

DEALER DASHBOARD ADMIN PANEL

Manage your leads and inventory, create and edit website content and more – from one easy-to-use dashboard.

DMS INTEGRATION

Your Dealer Spike websites integrate with your DMS to streamline your online inventory management.

WHITE GLOVE DEALER SUPPORT

Work hand-in-hand with a dedicated Customer Success Account Manager and top-tier tech support.

HOURS EDITOR TOOL

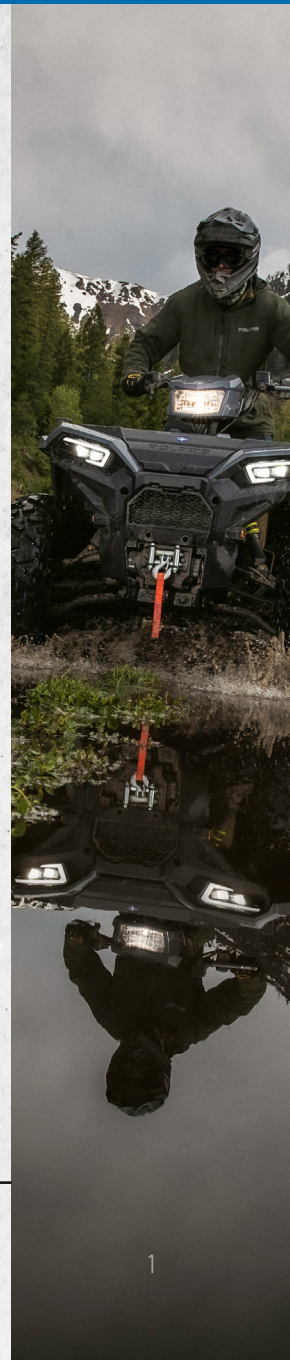
Easily update your hours of operation across your website in a flash and push to search engines.

ANNOUNCEMENT BUILDER TOOL

Create custom announcement pop-ups on your website from a convenient dashboard.

CRM INTEGRATION

Gain instant access to up-to-date lead data by integrating your CRM with your Dealer Spike website.



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DIGITAL MARKETING

FACEBOOK POSTING TOOLS
Easily list and manage inventory on Facebook and connect with ready-to-buy shoppers.

SEARCH ENGINE OPTIMIZATION
Increase your organic search ranking and encourage more shoppers to click on your website.

SEARCH ENGINE MARKETING
Feature your promotions, services and new inventory in prominent online paid ad positions.

TARGETED DIGITAL ADVERTISING
Boost your paid ad performance by focusing 100% of your ad spend on qualified sales leads.

AUTOMATED EMAIL MARKETING
Convert website visitors into leads by emails tailored to their interests at key moments.

PREMIUM DIRECTORY MANAGEMENT
Streamline your online business listings across more than 150 global digital services.

WEBSITE REVIEW TOOL
Funnel positive customer testimonials from heavily trafficked platforms to your website.

DIGITAL RETAILING

PAYMENT GENIE
Drive qualified leads by letting shoppers personalize their payment rate calculations.

RECENTLY VIEWED INVENTORY
Personalize the shopping experience by displaying inventory visitors browsed previously.

360° WALKAROUND APP
Capture appealing full-spin footage of your units create a stunning digital showroom display.

PREMIUM TEXT
Innovative texting provides dealers with a business-boosting communication platform.

LEAD POP
Connect with more website customers with a lead-boosting digital form!

AUTOMATED LISTINGS
Push your inventory listings to top marketplaces likes Craigslist and eBay to reach more shoppers.



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WEBSITE PACKAGES

PLATINUM *($1,149)*

- All the Features of the ***Gold Package***
- **Unlimited** Outgoing Inventory Exports/Feeds
- Payment Genie
- Automated Email Marketing (Silver)

Pick 3:

- eCommerce for Garments & Accessories
- OEM Replacement Parts Catalog
- Facebook Posting Tools
- Craigslist Posting
- eBay Posting
- 360° Walkaround Application
- Premium Directory Management
- Website Review Tool

GOLD *($849)*

- All Features of the ***Silver Package***
- Professional Web Design
- Three Outgoing Exports/Feeds
- Pop-up Lead Form Module
- DMS Integration Import and Support[1]
- Recently Viewed Inventory

Pick 3:

- eCommerce for Garments & Accessories
- OEM Replacement Parts Catalog
- Facebook Posting Tools
- Craigslist Posting
- eBay Posting
- 360° Walkaround Application
- Premium Directory Management
- Website Review Tool

SILVER *($549)*

- Dealer Website
- Content Editor
- Inventory Manager
- Lead Dashboard
- Hours Editor Tool
- Announcement Builder
- ADA Website Compliance
- CRM Integration[1]
- Technical Support
- One Outgoing Export/Feed
- Email Solution

Pick 1:

- eCommerce for Garments & Accessories
- OEM Replacement Parts Catalog
- Facebook Posting Tools
- Premium Directory Management
- eBay Posting
- Craigslist Posting

Package pricing shown is based on per month. Pricing shown does not include a one-time setup fee of $1,000. Additional Location fee: Silver - $149/location; Gold - $199/location; Platinum - $299/location.

[1] Additional fees may be applicable for some integrations and website add-ons

